

I am Katsy, a multimedia artist focused on graphic design and illustration, with background in creative and technical writing. I am a diligent worker and an able communicator with good management skills. I strive to always learn a little bit of everything, and I incorporate my acquired skills to produce high quality output, on time.

+ EDUCATION

- 2012-present **De La Salle-College of Saint Benilde | AB-Multimedia Arts**
Taft Avenue, Manila
- 2000-2012 **PAREF Woodrose School | Primary + Secondary Education**
Ayala Alabang Village, Muntinlupa City

+ EXPERIENCE & INVOLVEMENT

- 1. Benildean Press Corps | Editor in Chief (SY 15-16)**
Serves as the representative/point person, oversees the executive decisions of the organization, and directs and edits content for the various publications.
- 2. Artisé De Solution | Creative Director (2014-present)**
Oversees and directs the visual content creation for the current projects of the startup company. Their current project is the mobile app TASK, available as beta on Google Play.
- 3. Abbey Sy / Team ABC | Intern + Jr. Project Manager (April-September 2015)**
Assists with project management and art direction for freelancer Abbey Sy; handled and directed branding for Type Lab MNL 2015 and Learn By ABC.
- 4. Student Media Congress | Design Committee (April-October 2015)**
Helps create various collaterals and visual elements for the 3rd DLSU Student Media Congress happening this October 2015.
- 5. Benildean Press Corps | Literary Editor + Art Officer-In-Charge (SY 14-15)**
Handled the operations of the Literary and Art Sections including content creation and output quality, and wrote/illustrated for the different publications of the organization.
- 6. The Youth | Creatives Ministry Core (+ Praise Ministry) (2013-present)**
Creates visuals and collaterals for the Youth Saint James Renewal Movement (SJRM) and sings as part of the choir. As a core member of the Youth Creatives Ministry, helps conceptualize and organize events for the Youth.
- 7. Mirage Advertising | Account Executive (First Term, SY 14-15)**
For MGRAPH3 (Graphic Design & Communication) class, served as the Account Executive, handling the pitches and presentations with our client, GIBI Shoes.
- 8. Freelance (2012-2015)**
Accomplished several commissions for various customers, mostly for print media, branding, and illustration.

+ SOFTWARE

- HIGHLY PROFICIENT**
Print: Photoshop, Illustrator, InDesign
- PROFICIENT**
Video: After Effects, Premiere
Web: Dreamweaver, Sublime

+ SKILLS

- Graphic, Web, Editorial Design
Traditional & Digital Illustration
Identity/Branding
Creative + Technical Writing & Editing
Photography & Video Production
- Leadership + Management
Public Relation Skills

+ SEMINARS/CONFERENCES ATTENDED

1. Graphika Manila 2014
2. Student Media Congress 2014
3. Adobo Festival of Ideas 2014
4. UNIV Forum 2015 (Rome, Italy)
5. Lasalle Schools Press Conference 2015
6. Type Lab MNL 2015

+ AWARDS/COMPETITIONS

1. Gawad Benildyano 2014 - Best Literary Staffer, Academic Excellence
2. Ad Stars 2015 (Busan, Korea) - Finalist, Young Stars